



## EXHIBITORS' INFORMATION

*The North Shore Readers and Writers Festival celebrates, locates, and fosters the literary arts and engagement with the written word.*

The 6th biennial North Shore Readers and Writers Festival will be hosted by the Grand Marais Art Colony, Nov 5 - 8, 2025. As a Minnesota book professional, we'd love for you to join us.

### **Festival Participants & Program**

We anticipate hosting between 100 - 150 total participants for our 2025 festival. About two-thirds of our festival students identify themselves as emerging or established writers and many are pursuing publishing and/or interested in learning about publishing options. We trust this will be a mutually beneficial event and that you will have a fantastic time in Grand Marais.

### ***Festival Authors***

Emily August  
Charles Baxter  
Jen Bowen  
Nancy Carlson

Leif Enger  
Peter Geye  
Anna Farro Henderson  
Brian Malloy

Marcie Rendon  
Sun Yung Shin  
Kawai Strong Washburn  
Wendy Webb



PO Box 626, 120 West 3rd Avenue | Grand Marais, Minnesota 55604  
(218) 387-2737 | [info@grandmaraisartcolony.org](mailto:info@grandmaraisartcolony.org) | [grandmaraisartcolony.org](http://grandmaraisartcolony.org)

Generous funding for the North Shore Readers and Writers Festival comes from the Minnesota State Arts Board and Visit Cook County.



The festival is held in partnership with



## Program

Programmatic elements include 3-hour to 2-day classes in fiction, creative nonfiction and memoir, and poetry; author readings; panel discussions and special events. All festival events will be held in the various Art Colony studios.

We invite book professionals to participate in Craft Seminar panels, which are topical discussions with 3 - 4 panelists that run for ninety minutes.

- ☐ Please check here if you are interested in sitting on a panel
- ☐ What topic(s) would you like to discuss?

---

---

---

---



PO Box 626, 120 West 3rd Avenue | Grand Marais, Minnesota 55604  
(218) 387-2737 | [info@grandmaraisartcolony.org](mailto:info@grandmaraisartcolony.org) | [grandmaraisartcolony.org](http://grandmaraisartcolony.org)

## **Exhibit Hall Hours & Fee**

The Exhibitors' Hall will be publicized as open on the following days / times:

**Thursday - Friday, November 6 - 7 | 4 - 5:30 PM**

**Saturday | 9 AM - 12 PM**

**Art Colony - Studio 21; 21 West Highway 61**

Exhibitors are welcome to be at their table whenever the welcome center is open, which is from 8 AM - 5 PM throughout the festival.

To maintain the integrity of the exhibit hall, neighboring displays, and the festival as a whole, the Exhibitor is asked to have display items in place within its designated space by the start of the listed times, and have a representative present during the full exhibit hall times.

The Exhibitors' fee is \$200 and all Exhibitors can attend any author reading they'd like as well as the evening events.

## **Services & Benefits**

The Art Colony will provide the Exhibitor with the following:

- Table space for display
- Two chairs
- WiFi
- Logo on festival webpage
- Exhibitor listing given to all event participants, digitally and in print (75 - 125 participants)
- Logo in Festival eBlast (5,400 Mailchimp subscribers)
- Option to sit on a Craft Seminar panel discussion
- Social media post (4,000 Instagram followers; 9.6K Facebook followers)
- 25% off lodging at Best Western Superior Inn and Suites

## **Exhibiting Overview**

The Exhibitor is invited to display any books they deem to be a good fit for the North Shore Readers and Writers Festival, including any books by festival authors. The Exhibitor can sell books directly from the display space at any time during the festival.

When the Exhibitor is not present at the display table a flier may be left for festival attendees to order any book. The Art Colony will not sell Exhibitors' books for them.

The Art Colony partners with the local bookstore, Drury Lane Books, and has books by festival authors on hand to purchase throughout the festival in its gallery store.



PO Box 626, 120 West 3rd Avenue | Grand Marais, Minnesota 55604  
(218) 387-2737 | [info@grandmaraisartcolony.org](mailto:info@grandmaraisartcolony.org) | [grandmaraisartcolony.org](http://grandmaraisartcolony.org)

## Exhibitor Cancellation Policy

Because sponsorship benefits are enacted at the time an Exhibitor signs this agreement form sponsorship funds are non-refundable.

## Pamphlet & Flyer Distribution

The Exhibitor may only distribute and display printed/promotional materials at its designated exhibit space. The Exhibitor shall not under any circumstances distribute printed/promotional material under hotel guestroom doors, on any guest room floors, or festival locations apart from the exhibit hall.

## Sales Tax

The Exhibitor agrees to comply with all federal, state, and municipal regulations governing sales taxation and collection.

## Next Steps

Those interested in participating in the festival Exhibit Hall can fill out the following form and return it to the Art Colony ([info@grandmaraisartcolony.org](mailto:info@grandmaraisartcolony.org)).

### NORTH SHORE READERS AND WRITERS FESTIVAL EXHIBITOR FORM

Exhibitor(s) Name(s)

Company

Address

City

State

Zip

Phone

Email

☐ My \$200 check payable to Grand Marais Art Colony is enclosed.

☐ Invoice my business \$200.

*The Grand Marais Art Colony fosters the exploratory growth  
and experimental power of contemporary artists*



PO Box 626, 120 West 3rd Avenue | Grand Marais, Minnesota 55604  
(218) 387-2737 | [info@grandmaraisartcolony.org](mailto:info@grandmaraisartcolony.org) | [grandmaraisartcolony.org](http://grandmaraisartcolony.org)